



BOSTON CAMBRIDGE
Institute



2013
VAGAS LIMITADAS

SBCM FIRMA NOVA PARCERIA COM O BOSTON CAMBRIDGE INSTITUTE PARA CURSO DE ATUALIZAÇÃO DE CLÍNICA MÉDICA DA HARVARD MEDICAL SCHOOL

Os associados da SBCM terão uma grande oportunidade de participarem com condições especiais de pagamento e benefícios do melhor e mais renomado Curso de Atualização de Clínica Médica do mundo realizado por Harvard Medical School.

HARVARD MEDICAL SCHOOL

**CURSO DE ATUALIZAÇÃO MÉDICA
COM TRADUÇÃO SIMULTÂNEA PARA O IDIOMA PORTUGUÊS
"UPDATE IN INTERNAL MEDICINE"**

08 A 14 DE DEZEMBRO DE 2013 – BOSTON/USA

Um dos melhores cursos de atualização médica do mundo (mais de 15 anos de tradição)

Público-alvo: médicos, residentes, professores, estudantes de medicina, biomédicos, bioquímicos, profissionais de enfermagem, fisioterapeutas, nutricionistas, farmacêuticos e demais profissionais da área da saúde.

- Aulas presenciais com renomados professores da Harvard Medical School;
- Entrega de apostilas e pen-drive com slides das principais aulas e esquemas;
- Certificado da Harvard Medical School (Depto de Educação Médica Continuada);

O PACOTE ESPECIAL DO BCI CONTÉM:

- ✓ **TRADUÇÃO SIMULTÂNEA DO CURSO PARA O IDIOMA PORTUGUÊS (ÚNICO IDIOMA A SER TRADUZIDO). Somente terão direito à tradução, os inscritos através do BCI;**
- ✓ Noite de Queijos e Vinhos com renomados Professores da Harvard Medical School;
- ✓ Atendimento personalizado para os procedimentos de inscrição do Curso em português e no Brasil;
- ✓ Descontos especiais para membros de Associações, Hospitais e Entidades de Ensino parceiras;
- ✓ Pagamento parcelado em até 7 parcelas mensais, desde que o último pagamento seja até 31/10/2013.
- ✓ Private Registration para a retirada de crachás e materiais (previsto para 07/12/2013) ou seja, 1 dia antes do início do Curso;
- ✓ Assentos pré-reservados e em local especial no Auditório;
- ✓ 11 diárias de Hotel (ótima localização /menos de 3 quadras do local do Curso);
- ✓ 1 dia de Outlet para compras de Final de Ano / Natal;
- ✓ Visita ao Campus Principal de Harvard e também ao Campus da Harvard Medical School;
- ✓ Visita ao Museu do MGH (Massachusetts General Hospital Museum – Museum of Medical History and Innovation) e ao Ether Dome (Anfiteatro para realização de cirurgias inaugurado em 1821 e local da 1ª demonstração pública de utilização de ether como anestésico cirúrgico no ano de 1846)
- ✓ Show do cantor inglês ROD STEWART (04/12/2013) – Assessoria aos interessados para aquisição prévia de tickets e também para ida ao Show;
- ✓ Guia Elaborado pelo BCI – Este Guia será entregue aos inscritos e acompanhantes contendo informações importantes para apoio na visita à Boston e Cambridge, além dos principais pontos turísticos, restaurantes, e a Agenda completa de eventos culturais para o período da viagem.
- ✓ Seguro Viagem Internacional – O pacote inclui a assistência médica internacional e seguro de viagem.
- ✓ Haverá um representante do BCI acompanhando o grupo de inscritos brasileiros durante todo o período do Curso e, estará no mesmo Hotel.

***** IMPORTANTE: PARTE AÉREA NÃO INCLUÍDA *****

(ASSESSORIA PERSONALIZADA E INDIVIDUAL PARA EMISSÃO DO AÉREO A PREÇOS PROMOCIONAIS).

Informações Gerais:

- **As inscrições devem ser realizadas diretamente através do BCI (Boston Cambridge Institute), empresa que trouxe para o Brasil, de forma inédita, a representação desse Curso, oferecendo além do atendimento personalizado e em português, todos os benefícios do pacote especial acima discriminado.**

Mais informações e inscrições com Juliane:

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UPDATE IN INTERNAL MEDICINE

December 8 – 14, 2013

Sunday, December 8, 2013

7:00am – 7:45am - **Registration and Continental Breakfast**
7:45am – 8:00am - Introduction and Welcome - Martin J. Abrahamson, MD, FACP Sanjiv Chopra, MD, MACP Mark L. Zeidel, MD

Endocrinology

7:00am – 7:50am - Targeting Type 1 Diabetes: Complications and Glycemia - Richard S. Beaser, MD
7:50am – 8:40am - Treatment of Type 2 Diabetes 2013: Advances, Challenges and Opportunities - Martin J. Abrahamson, MD, FACP
8:40am – 9:20am - Osteoporosis Management in the Era of Limited Resources - Harold N. Rosen, MD
9:20am – 9:40am - **Refreshment Break**
9:40am – 10:25am - Problems in Thyroid Disease - Anthony N. Hollenberg, MD
10:25am – 10:40am - Endocrinology Q&A - Martin J. Abrahamson, MD, FACP
10:40am – 11:25am - Endocrinology: Challenging Cases with Your Participation - Martin J. Abrahamson, MD, FACP

Keynote Lecture

11:25am – 12:10pm - The Top Stories in Medicine in the Last 100 Years - Mark D. Aronson, MD, MACP Sanjiv Chopra, MD, MACP
12:10pm – 1:10pm - Lunch Break (on your own)

Rheumatology

1:10pm – 1:45pm - Gout: The Most Treatable Rheumatic Disease - Gwendolyn F. Kane-Wanger, MD
1:45pm – 2:20pm - Rheumatoid Arthritis - Gwendolyn F. Kane-Wanger, MD
2:20pm – 2:30pm - **Rejuvenation Exercises**
2:30pm – 3:05pm - Diagnostic Tests in Rheumatic Disease: What's Old, What's New & What's Useful - Robert H. Shmerling, MD
3:05pm – 3:25pm - **Refreshment Break**
3:25pm – 4:05pm - Systemic Lupus Erythematosus - George C. Tsokos, MD
4:05pm – 4:20pm - Rheumatology Q&A - Robert H. Shmerling, MD
4:20pm – 5:15pm - Rheumatology: Challenging Cases with Your Participation - Robert H. Shmerling, MD

Risk Management

5:15pm – 6:15pm - Opiates for Chronic Pain: An Approach to Decision Making, Risk Management and Monitoring - Julia H. Lindenberg, MD Marc L. Cohen, MD
6:15pm – 7:00pm - Microbes, Medicine and Man - Martin Kriegel, MD PhD

Monday, December 9, 2013

6:30am – 7:00am - **Continental Breakfast**

Gastroenterology

7:00am – 7:45am - Clostridium Difficile Infection: More Difficult Than Ever - J. Thomas Lamont, MD
7:45am – 8:25am - Irritable Bowel Syndrome - Anthony Lembo, MD
8:25am – 9:10am - Laboratory Tests and Diagnostic Procedures in Liver Disease: Adventures in Liverland - Sanjiv Chopra, MD, MACP
9:10am – 9:20am - **Refreshment Break**
9:20am – 10:05am - Celiac Sprue: Protean Manifestations - Ciarán P. Kelly, MD
10:05am – 10:50am - Inflammatory Bowel Disease: What Every Clinician Needs to Know - Adam S. Cheifetz, MD
10:50am – 11:05am - Gastroenterology and Hepatology Q&A - Ciarán P. Kelly, MD Sanjiv Chopra, MD, MACP
11:05am – 11:55am - Gastroenterology: Challenging Cases with Your Participation - Sanjiv Chopra, MD, MACP
11:55am – 12:55pm - **Lunch Break (on your own)**

Oncology

12:55pm – 1:45pm - Assessment and Management of Breast and Ovarian Cancer Risk: An Update - Nadine M. Tung, MD
1:45pm – 2:10pm - How We Think About and Manage Breast Cancer in 2013 - Steven E. Come, MD
2:10pm – 3:00pm - Update on Lung and Colorectal Cancer - Steven E. Come, MD
3:00pm – 3:10pm - **Rejuvenation Exercises**
3:10pm – 3:30pm - **Refreshment Break**
3:30pm – 4:10pm - Cancer: Progress One Patient at a Time - Lowell E. Schnipper, MD
4:10pm – 4:25pm - Oncology Q&A - Lowell E. Schnipper, MD
4:25pm – 5:10pm - Oncology: Challenging Cases with Your Participation - Lowell E. Schnipper, MD

Special Symposium: Medical and Surgical Management of Obesity

5:10pm – 5:30pm - Medical Management of Obesity: What the PCP Needs to Know - Jody Dushay, MD, MMSc
5:30pm – 5:50pm - Surgical Treatment of Obesity - Daniel B. Jones, MD
5:50pm – 6:20pm - Exercise Prescription: Promoting Physical Activity in You and Your Patients - Edward M. Phillips, MD
6:20pm – 6:40pm - Panel Discussion - Jody Dushay, MD, MMSc Daniel B. Jones, MD Edward M. Phillips, MD

Tuesday, December 10, 2013

6:30am – 7:00am - **Continental Breakfast**

Cardiovascular Disease: A Special Symposium

7:00am – 7:45am - Hyperlipidemia Update Including Markers of Vascular Inflammation - Peter Oettgen, MD
7:45am – 8:25am - Hypertension 2013: Recent Trials and Rational Therapy - Gerald W. Smetana, MD
8:25am – 9:15am - Acute Coronary Syndromes - Duane S. Pinto, MD, MPH
9:15am – 9:35am - **Refreshment Break**
9:35am – 10:15am - Management of Chronic Coronary Disease - T. David O'Halloran, MD
10:15am – 10:30am - Panel Discussion - Gerald W. Smetana, MD Duane S. Pinto, MD, MPH T. David O'Halloran, MD

Keynote Lecture

10:30am – 12:10pm - Superbrain: Using the Brain to Go Beyond the Brain - Deepak Chopra, MD Rudolph E. Tanzi, PhD
12:10pm – 1:10pm - **Lunch Break (on your own)**

Special Symposium: Liver Disease and Hepatology

1:15pm – 1:55pm - Nonalcoholic Fatty Liver Disease: A Burgeoning Epidemic - Sanjiv Chopra, MD, MACP
1:55pm – 2:30pm - Complications of Cirrhosis - Michael P. Curry, MD
2:30pm – 3:10pm - Hepatitis B: Recent Advances - Nezam H. Afdhal, MD
3:10pm – 3:20pm - **Rejuvenation Exercises**
3:20pm – 3:40pm - **Refreshment Break**
3:40pm – 4:25pm - Chronic Hepatitis C: A Multifaceted Disease - Nezam H. Afdhal, MD

Infectious Diseases

4:25pm – 5:05pm - New and Emerging Infections - Robert C. Moellering, Jr., MD
5:05pm – 5:45pm - Fevers in the Returning Traveler - Wendy Stead, MD
5:45pm – 6:00pm - Infectious Diseases Q&A - Adolf W. Karchmer, MD
6:00pm – 6:45pm - Infectious Diseases: Challenging Cases with Your Participation - Adolf W. Karchmer, MD

Wednesday, December 11, 2013

6:30am – 7:00am - **Continental Breakfast**

Ask the Expert Session

7:00am – 8:10am - Ask the Expert: ENT/Ophthalmology - Ralph Metson, MD Mark C. Kuperwasser, MD

Special Symposium: An Orthopedics Primer (moderated by Mark D. Aronson, MD, MACP)

8:10am – 8:40am - The Evaluation and Management of Common Disorders of the Shoulder - Arun J. Ramappa, MD
8:40am – 9:20am - The Evaluation and Management of Common Disorders of the Knee - C. Christopher Smith, MD
9:20am – 9:50am - The Evaluation and Management of Common Disorders of the Hand - Charles S. Day, MD
9:50am – 10:20am - Panel Discussion - Mark D. Aronson, MD, MACP Charles S. Day, MD Arun J. Ramappa, MD C. Christopher Smith, MD
10:20am – 10:40am - **Refreshment Break**

Leadership Symposium

10:40am – 11:25am - Leadership by Example: The Ten Key Principles of all Great Leaders - Sanjiv Chopra, MD, MACP
11:25am – 12:10pm - Quality and Safety: Raising the Bar - Mark L. Zeidel, MD
12:10pm – 1:10pm - **Lunch Break (on your own)**
1:10pm – 1:45pm - Ethics, Skills and Professional Satisfaction - B. Lachlan Forrow, MD
1:45pm – 2:25pm - The Art and Science of Strategic Thinking - Melvyn A. J. Menezes, PhD, MBA
2:25pm – 3:05pm - Delivering Customer Service Excellence - Martin J. Abrahamson, MD, FACP
3:05pm – 3:15pm - **Rejuvenation Exercises**
3:15pm – 3:35pm - **Refreshment Break**
3:35pm – 4:20pm - Neurobiology of Leadership - Alvaro Pascual-Leone, MD, PhD
4:20pm – 4:40pm - Panel Discussion - Sanjiv Chopra, MD, MACP Mark L. Zeidel, MD B. Lachlan Forrow, MD Melvyn A. J. Menezes, PhD, MBA Martin J. Abrahamson, MD, FACP Alvaro Pascual-Leone, MD, PhD

Cardiology – Part I

4:40pm – 5:20pm - Syncope - Mark E. Josephson, MD
5:20pm – 5:50pm - Heart Disease in Women - Loryn S. Feinberg, MD
5:50pm – 6:15pm - Interventional Cardiology - Donald E. Cutlip, MD

Thursday, December 12, 2013

6:30am – 7:00am - **Continental Breakfast**

Cardiology – Part II

7:00am – 7:40am - Noninvasive Cardiac Imaging: So Many Tools to Choose From! - Warren J. Manning, MD
7:40am – 8:15am - Peripheral Arterial Disease: Journey of 1000 Steps - Duane S. Pinto, MD, MPH
8:15am – 8:55am - Atrial Fibrillation - Peter J. Zimetbaum, MD
8:55am – 9:35am - Congestive Heart Failure - James D. Chang, MD
9:35am – 9:55am - **Refreshment Break**
9:55am – 10:35am - Valvular Heart Disease - Eli V. Gelfand, MD, FACC
10:35am – 10:50am - Cardiology Q&A - Joseph P. Kannam, MD
10:50am – 11:35am - Cardiology: Challenging Cases with Your Participation - Joseph P. Kannam, MD

Keynote Lecture

11:35am – 12:35pm - The Art of Choosing - Sheena S. Iyengar, PhD
12:35pm – 1:35pm - **Lunch Break (on your own)**

Nephrology

1:35pm – 2:20pm - Approach to the Patient with Proteinuria and Hematuria - Melanie P. Hoening, MD
2:20pm – 3:00pm - Acute Renal Failure - Mark L. Zeidel, MD
3:00pm – 3:50pm - Relation Between Salt and Water - Burton D. Rose, MD
3:50pm – 4:00pm - **Rejuvenation Exercises**
4:00pm – 4:20pm - **Refreshment Break**
4:20pm – 5:05pm - Prevention and Treatment of Chronic Kidney Disease: Aggressive Treatment - Early Diagnosis and Robert C. Stanton, MD
5:05pm – 5:20pm - Nephrology Q&A - Robert S. Brown, MD
5:20pm – 6:05pm - Nephrology: Challenging Cases with Your Participation - Robert S. Brown, MD

Friday, December 13, 2013

6:30am – 7:00am - **Continental Breakfast**

Hematology

7:00am – 7:50am - Don't Miss Causes of Anemia - Reed E. Drews, MD
7:50am – 8:45am - Diagnosis and Management of Hypercoagulability and New Anti-Coagulants: Interpreting the Data - Kenneth A. Bauer, MD
8:45am – 9:00am - Hematology Q&A - Reed E. Drews, MD
9:00am – 9:45am - Hematology: Challenging Cases with Your Participation - Reed E. Drews, MD
9:45am – 10:05am - **Refreshment Break**

Ask the Expert Sessions

10:05am – 11:20am - Ask the Expert: Neurology - Patricia E. Greenstein, MD Daniel Press, MD Steven C. Schachter, MD
11:20am – 12:35pm - Ask the Expert: Urology - Marc B. Garnick, MD Abraham Morgentaler, MD, FACS
12:35pm – 1:35pm - **Lunch Break (on your own)**

Pulmonary Disease

1:35pm – 2:10pm - Update on Venous Thromboembolism - Peter F. Clardy, MD
2:10pm – 2:55pm - Fresh Air: What's New in Asthma 2013 - Javed Sheikh, MD
2:55pm – 3:40pm - Beyond the "Hype": Pulmonary Hypertension in 2013 - David H. Roberts, MD
3:40pm – 3:50pm - **Rejuvenation Exercises**
3:50pm – 4:10pm - **Refreshment Break**
4:10pm – 4:50pm - Understanding COPD: Going Beyond The Wheeze - Richard M. Schwartzstein, MD
4:50pm – 5:35pm - Everything You Really Need to Know About Diffuse Lung Disease - Steven E. Weinberger, MD
5:35pm – 5:50pm - Pulmonary Q&A - Steven E. Weinberger, MD
5:50pm – 6:35pm - Pulmonary: Challenging Cases with Your Participation - Richard M. Schwartzstein, MD

Saturday, December 14, 2013

7:00am – 7:30am - **Continental Breakfast**

Miscellaneous Topics

7:30am – 8:10am - Cutaneous Malignancies: A Primer - Marissa Heller, MD
8:10am – 9:10am - Reverence for Life at the End of Life - Richard A. Parker, MD
9:10am – 9:50am - Psychiatry Primer for the PCP - Carl Salzman, MD
9:50am – 10:10am - **Refreshment Break**
10:10am – 10:50am - Stroke: What You Really Need to Know - Louis R. Caplan, MD
10:50am – 11:30am - Sleep Apnea: Review and Update - Melanie S. Pogach, MD
11:30am – 12:15pm - Falls in the Elderly - Lewis A. Lipsitz, MD